



AVATAR
RESOURCES

*Compassionate Capitalism:
Moving Possibility into Probability*

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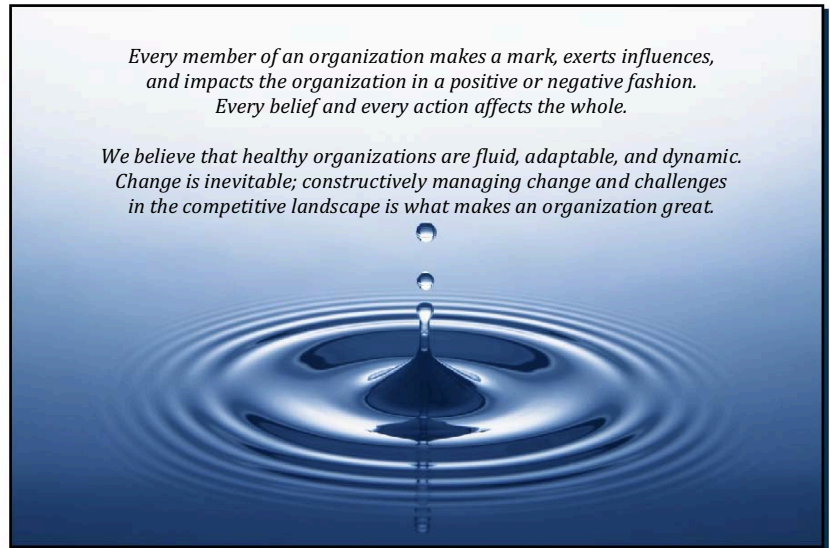


Blaine Bartlett



*Every member of an organization makes a mark, exerts influences,
and impacts the organization in a positive or negative fashion.
Every belief and every action affects the whole.*

*We believe that healthy organizations are fluid, adaptable, and dynamic.
Change is inevitable; constructively managing change and challenges
in the competitive landscape is what makes an organization great.*



This document includes a general background
biography and contact information for
Blaine Bartlett, CEO and President of
Avatar Resources, Inc.



Blaine Bartlett is an internationally respected and sought after executive coach, management consultant, and organizational/leadership development expert. Blaine is President and CEO of Avatar Resources, Inc., a consulting firm he founded in 1987. The firm has affiliate offices in four countries. He has served clients in Europe, Asia, Australia, Africa, and the United States. While living in Japan in the early 1980's, he managed the business and international consulting division of one of the largest and most successful human resource development and consulting organizations in Asia. Blaine is also an Adjunct Professor at China's Beijing University and is on the teaching faculty of the American Association for Physician Leadership.

Blaine is considered a major innovative voice in the areas of leadership development, executive coaching, organizational development, and change management. He has been a guest lecturer on Enterprise Leadership Development at China's prestigious Tsing Hua University, a featured speaker at numerous World Congresses of the Junior Chamber International, a featured speaker at the World Congress of the Society for Human Resource Management (SHRM) and was a core panel member of the World Consortium for Research and Development of Training. Blaine currently sits on the Board of Directors and is Dean of Education of the World Business Academy and the Los Angeles based Unstoppable Foundation. He is also on the Advisory Boards of the Tokyo based All Nippon Management Coaching Association and the Asia Coaching and Mentoring Association based in Beijing, and is a managing director of the Philadelphia based Global Coaching Alliance.

Blaine is certified as an executive, organizational and master somatic coach and was instrumental in the founding of the coaching industry in Japan and China. He is a founding member of the Business Alliance for the Future, the founder of the Institute for Compassionate Capitalism, and is a member of the Transformational Leadership Council – an international group of thought leaders, CEOs, authors, film producers, and educators.

Blaine is the author of four books – the #1 international best-seller *Compassionate Capitalism: A Journey to the Soul of Business*, *Discover Your Inner Strength* written in collaboration with Stephen Covey, Ken Blanchard and Brian Tracy, and the best-selling *Three-Dimensional Coaching: Moving Passion into Performance*. His latest book is *Tapping into the Soul of Business: The Key to Employee Engagement*.

During the past three plus decades, Blaine has consulted worldwide with executives, companies, and governments and he has delivered keynotes and training programs to approximately 300,000 individuals. His work has impacted close to one million individuals worldwide. In 2012, he was formally invested as a Knight of the Sovereign Order of St. John of Jerusalem Knights of Malta, the world's oldest humanitarian organization.

The list of the clients with whom he's recently worked spans diverse market sectors and includes some of the largest organizations in Europe, Asia, and the United States. These include: *Centura Health, Texas Health Resources, Memorial Health Care, Swedish Neurological Institute, TEVA Pharmaceutical, Astra Zeneca, American Association for Physician Leadership, Starbucks, Gap, Wells Fargo, Microsoft, International Coach Federation, IDEO, AT&T Wireless, PricewaterhouseCoopers, United Systems Integrators (a Johnson Controls company), Nokia, T-Mobile, Svenska Cellulosa Aktiebolaget (Sweden), Huhtamaki (Finland), Japan Creative Education Institute, Fazer Group (Finland), Petroleos de Venezuela, the World Bank, 20th Century Fox, Chinese Enterprise Coach Association, and the Government of Zambia.*

As an executive coach he has worked one-on-one with numerous “C-suite” and operating executives throughout the world to assist them in being more effective in growing both themselves and their organizations. Blaine’s coaching, leadership and management programs and processes are considered among the most effective to be found anywhere in the world. They are known for their remarkable effectiveness, solid practicality, and immediate applicability to the needs and objectives of his clients. A superb communicator and one of the finest resources in the field, Blaine’s insight and understanding are well recognized as being part of his ability to produce a solid, positive impact within his client’s organizations. He has been the subject of extensive interviews on the future of organizations published in the award winning Finnish business magazines *Suomen Kuvalehti* and *Talouselämä* and has been the subject of articles in the Japanese business journal *Chi Chi*, the Chinese language *Business Week Asia*, and the internal Hewlett-Packard magazine *HP Maailma*.

More information on Mr. Bartlett can be found at:

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